



blue back



120 gr



## decals paper BB 120

Coated white matte paper 120 gr, with blue back to give it excellent opacity.

### SUBSTRATE

- Coated white matte paper

| Finish                     | White Matte (blueback) |                  |                 |
|----------------------------|------------------------|------------------|-----------------|
|                            | <i>Value</i>           | <i>Tolerance</i> | <i>Standard</i> |
| Weight (g/m <sup>2</sup> ) | 120                    | ± 10%            | ISO 536         |
| Thickness (µm)             | 125                    | ± 10%            | ISO 534         |
| Opacity (%)                | 98                     |                  | ISO 2471        |
| Whiteness (CIE) (%)        | 101                    |                  | ISO 11475       |

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### DURABILITY

- DURABILITY: < 3 months
  - Shelf Life: 12 months from the date of manufacture, applicable only to material that has not been processed, and stored according to the following conditions:
    - This material must be stored at a temperature of  $20^{\circ}\text{C} \pm 5^{\circ}\text{C}$  and  $50\% \pm 5\%$  relative humidity, without major climate deviations.
    - The storage area must be dry and clean.
    - Keep the material in the original package when not in use, in order to protect it from dust and contamination.
    - Do not expose to direct sunlight or heat sources.
    - The product must be stored vertically, so that its quality is not compromised.
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### PRINTING METHODS

- Specially developed for solvent and UV printing.
  - An excessive quantity of ink in the product will result in changes in its characteristics, in inappropriate drying, lamination detachment and / or poor product performance.
  - For the best possible print quality, please make sure you are using the correct print profiles.
  - Inadequate drying can result in curls, wrinkles and adhesion failures, which is reflected in the result of the material's performance. A minimum drying period of 48 hours is recommended before any further processing. Drying should be done with the product unrolled.
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### APPLICATION

- Application surface: flat
  - Substrate not recommended for floor graphics (areas with car traffic); flexible or low energy substrates; non-flat surfaces; carton walls painted or unpainted; plaster walls; wallpaper; unclean or rough surfaces; surfaces with degraded paint.
  - Printed materials must be dried properly before processing, such as laminating, varnishing or application.
  - Do not expose to combustible vapors or spills.
  - Non-vertical application results in a significant reduction in durability, as well as climate and angles of sun exposure. It is recommended that the film remains at least 24 hours at the temperature of the workplace before it is used.
  - There may be other factors not described here that may influence the performance in the use.
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### IMPORTANT REMARKS

- Decal is not responsible for the ease or speed of removal of the applied material. It is necessary to have into account the appropriate air and substrate temperatures.
- The user must determine the material's compatibility with the intended specific application, before using it.
- The data provided in this information is based on our knowledge and experience. It is intended to be a source of information and is not a guarantee. It can be subject to change without previous notice.
- We recommend using the same batch of product for a job.
- Decal is not responsible for misuse or improper storage, never being responsible for loss or damage to third parties.

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Approved by: SC

Please, check our website [www.decal-adhesive.com](http://www.decal-adhesive.com) for additional information or request any clarification needed from our technicians.